



BOSCH

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Vysoká škola
polytechnická
Jihlava

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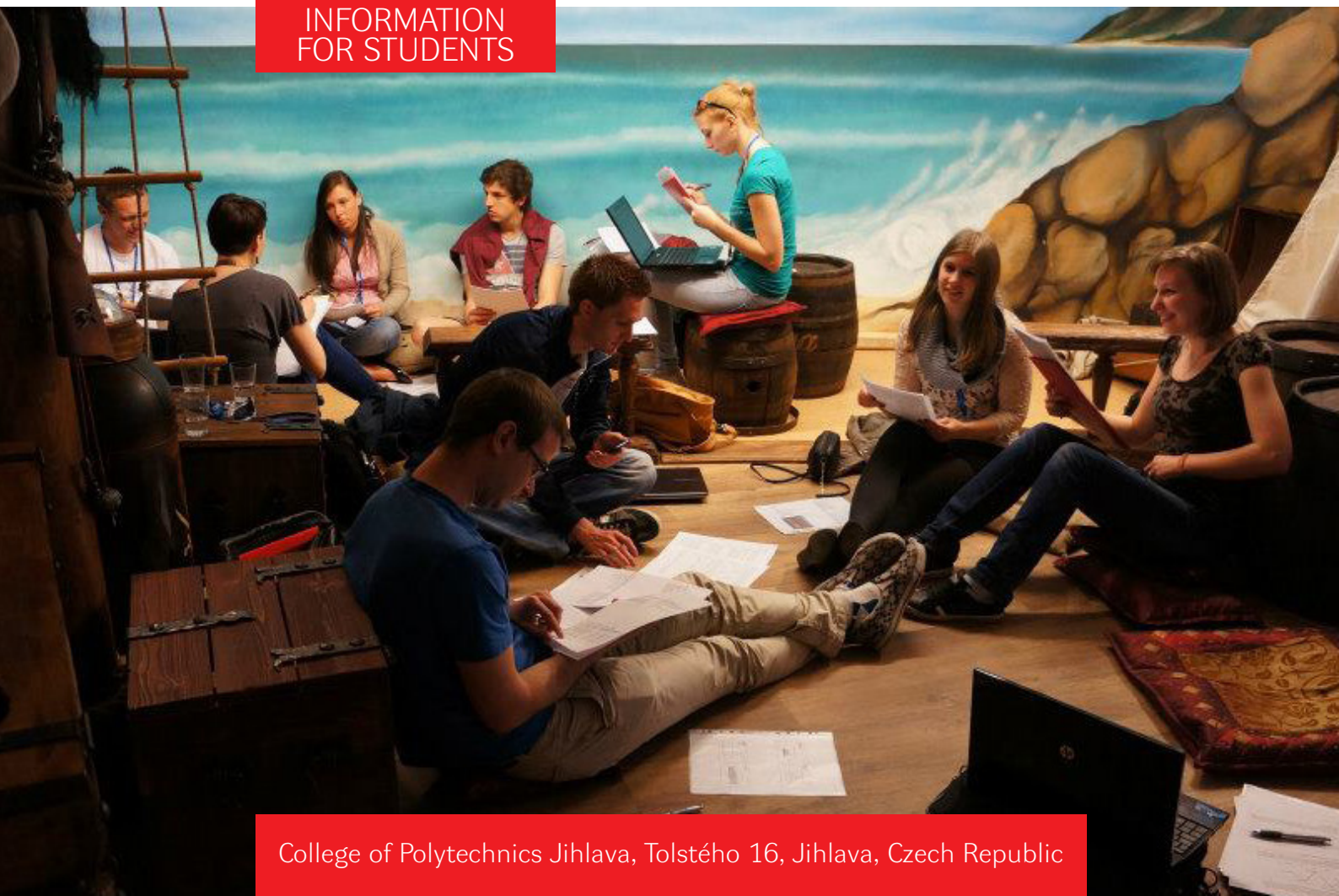
INTERNATIONAL WEEK

J I H L A V A

16-20 April 2018

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INFORMATION
FOR STUDENTS



College of Polytechnics Jihlava, Tolstého 16, Jihlava, Czech Republic



BOSCH

CORPORATE SOCIAL RESPONSIBILITY – EMPLOYEES VOLUNTEERING AS A CHALLENGE AND AN OPPORTUNITY – CASE STUDY FOR BOSCH DIESEL IN JIHLAVA

- **Bosch Diesel s.r.o** in Jihlava was founded in 1993. From a company of 160 employees in 1994, it has expanded into the largest production plant in the world within the Bosch Group for Common Rail diesel injection systems. Bosch in Jihlava currently employs over 4,300 people and is among the largest employers in the Vysočina Region.
- Case study will allow you to understand the strategy of Corporate Social Responsibility (CSR) of this company and work in an **interdisciplinary** and **international** groups of students – you will cooperate with students from different fields – finance, management, marketing, social work and ICT.
- You will prepare **real projects** that would help Bosch boost **volunteering engagement** among their employees.
- Students will combine their knowledge of project management, marketing, finance, social work and ICT.
- Students can consult their projects related to volunteer activities for the selected group in nonprofit organizations and associations dealing with these issues.
- The programme of IW will allow you to visit Bosch, various types of non-profit organisations as well as Třebíč, a town in Vysočina Region with monuments protected by UNESCO.

The cost includes accommodation for 4 nights, 5 lunches, dinner, local breweries visit and trip. You will be staying in a hotel that is in the centre of the city, within a walking distance of the College of Polytechnics in Jihlava (CPJ), there is no need to use local transportation.

During the IW you will prepare a volunteering project for the chosen non-profit organisation that Bosch employees would be able to implement. You will be required to draw on your knowledge acquired in a number of courses you have studied at your university, such as management, marketing, finance as well as your common sense and use this knowledge in a practical, realistic situation. You will be divided into teams consisting of students from different countries and fields: including students of Social Work and ICT.

Cost per student: 190 €

PRELIMINARY PROGRAMME

IW Jihlava 2018

MONDAY 16 APRIL	<p>09:30 Programme for the students that will arrive on Sunday (ZOO Jihlava visit)</p> <p>13:00 Lunch at the College of Polytechnics Jihlava (CPJ)</p> <p>14:00 Official welcome at CPJ Introduction of the programme and case study</p> <p>14:30 Lecture</p> <p>15:30 Presentation of your home countries</p> <p>16:30 – 17:00 Establishing teams</p> <p>18:00 Minibrewery in Radniční pivovar Jihlava visit – beer tasting</p>
TUESDAY 17 APRIL	<p>09:30 Leaving for Bosch Diesel in Jihlava – presentation of CSR and excursion</p> <p>13:00 Lunch in Třebíč</p> <p>14:00 – 17:00 Visit of Třebíč – UNESCO sights</p>
WEDNESDAY 18 APRIL	<p>09:30 CPJ – Working on assignments</p> <p>12:00 – 13:00 Lunch</p> <p>14:00 – 17:00 Working on assignments</p>
THURSDAY 19 APRIL	<p>09:00 Preparing presentations at CPJ</p> <p>12:00 – 12:45 Lunch</p> <p>13:00 – 15:00 Finishing presentations</p> <p>15:00 Final presentations</p> <p>20:00 Dinner – Buena Vista Restaurant</p>
FRIDAY 20 APRIL	<p>10:00 Closing session: Announcement of results; Evaluation of the week; Distribution of certificates in aula</p> <p>12:00 Lunch at CPJ</p> <p>13:00 Departure</p>



PRACTICAL INFORMATION

Please note that on Monday 16 April there will be a presentation of your home country, region and university, it should take no more than 5 minutes. Also, there will be a presentation of your national food. Please, bring samples of typical tastes of your home country with you.

ACCOMMODATION

Students will be accommodated in Pension Willa at the center of the city (Address: Masaryk Square 95/3, Jihlava; <https://penzion-willa.penzion.cz/>), with a single and double rooms. Check in is after 12:00, check out is before 12:00.

Upon your arrival, Czech students will pick you up at the Jihlava train/bus station and will guide you to the hotel. They will contact you to arrange it.

An **extra night** will be arranged for you upon request by Ms Martina Chalupova – please note that you will need to pay around **28 € per night** (price is for the IW participants only). Dinner at the hotel costs from 10 to 15 €, McDonalds' and KFC in Jihlava offer menu for 5-7 €.



TRAVEL INSTRUCTIONS

Jihlava is an ancient town in the heart of the Bohemian-Moravian Highlands, about 130 km south-east of Prague. Being the administrative, industrial, commercial and cultural centre of Vysočina Region, it is home to more than 50 000 inhabitants (more about Jihlava: <http://tic.jihlava.cz/en/>).

COMING TO JIHLAVA

Prague Vaclav Havel Airport

Prague Vaclav Havel Airport has several terminals. You will arrive either at Terminal 1 used for flights outside the Schengen area or at Terminal 2 (flights within the Schengen area) – more information: <http://www.prg.aero/en/>.

Getting from the airport to the center of Prague

You will use either public transport or take the taxi to get from the airport to the center of Prague.

Bus stop

- Terminal 1
- Terminal 2 – in front of the Arrival Hall

Public Transport Ticket Sale

- Public Transport counters in Arrival Halls of Terminals 1 & 2 (from 7 am to 10 pm),
- Automats placed at bus stops (cash required),
- From a bus driver (cash required).

Ticket prices/Fares:

- **Actual public transportation fares available here:**
<http://www.dpp.cz/en/fares-in-prague/>
- **Public transport information:** +420 800 19 18 17

We recommend to take Airport express: Prague Airport - Prague Main Train Station (connection to SC, EC, IC and EN trains) - 35 min.

GETTING TO JIHLAVA FROM PRAGUE

Of course, you can take a train. Another easy and fast way to get to Jihlava from Prague is to take the bus from Florenc Coach Terminal (autobusové nádraží Florenc, metro station Florenc, line C) – you get in metro at the Prague Main Train Station, take red line C to Florenc (3 minutes).

- You can find your bus (or train) connection (English version is available)
<http://jizdnirady.idnes.cz/vlakyaubusy/spojeni/>
- You can book or buy your bus ticket in advance:
<http://bustickets.studentagency.eu/Booking/from/PR/to/JIHLAVA/passengers/1/departure/20120510/tarif/REGULAR/return/false#search-results>

OTHER PRACTICAL INFORMATION

CURRENCY

Czech national currency is the Czech crown (Kč – in Czech “koruna”).
Currency exchange rate: **about 25 CZK = 1,00 EUR.**

Only 10 minutes walking distance from your hotel there is a shopping centre called City Park Jihlava with all kinds of shops and restaurants (such as KFC and bistros).

CONTACTS (IW CO-ORDINATORS)



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